



home users

Teenagers

Communications

Web

66% of sites visited by 1 person

> 9000 sites visited within 5 months
by 109 people

Porn : 50% visited sites at least once

• only 20% visited over 3 times

.. sex is not the killer app

For reservations call toll free 800-228-9290

MailList & MailReader

threading reader

sender feedback:

- how many people you sent to
- how many messages there are in the inbox

filters

searching

sender recall or obsolete

delayed send

voice enclosures

spam filter

mailing list histogramming, top 5 posters
flavor content to

consistent bounce formats

subscription/subscribe AI tools

email directories: common misspelling

pseudonymous posting

bounces to "user unknown" ~~comes~~ back with suggested fixes

mail address completion

automatic address book (from+to) tried to ~~remove~~ msg.

look for:

ukra helps finds people on
the net.



pitkow@
cc.gatech.edu

sites of talk

Hybrid

Usage lessons: $\frac{\text{# users}}{\text{amount of use/user}}$

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ATT Number

150 million calls on ATT / day

20GB / day call records

250 million long distance ~~totally~~ total

20% busy or unanswered



~~\$5/1000~~ ~~BB TVA~~
\$30-50/1000 mass pub
\$75
hot wire \$180/1000 hot wired

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